

Denise Pilar Yver



WORK HISTORY (addendum to c.v.)

Denise Pilar Yver
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<http://denisepilar.com/>

SOFTWARE: Adobe Photoshop, Adobe Illustrator, Adobe In Design, (Adobe CS4, CS3 and all previous versions) Quark, Adobe Pagemaker, Adobe After Effects, Adobe Premier, Adobe Acrobat, Macromedia DreamweaverMX, FlashMX, Soundedit 16V2, Peak Audio(MAC) software in both a PC and MAC environment, HTML, XML.

HARDWARE: MAC, PC and realtime video boxes (Paintbox), use of scanners, external drives, capture cameras, betacam decks (digi-beta & beta sp), real-time disk recorders (component RGB), audio boards, traditional presentation materials, 35mm photography, video cams, digital cameras, ethernet, system setups.

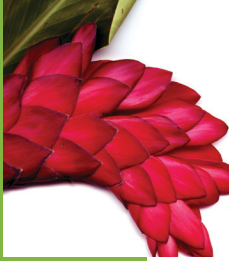
- creative and practical solutions for today's media
- interweaving of design, fine art, music, and motion
- macro to micro: bringing vision into focus; attention to details; a proven process endowed with technically savvy and implementation-oriented problem solving
- multimedia vision for a cohesive multi-level presence provides a vehicle for brand identity
- high profile and cutting edge technology projects: a veteran of interactive, video, and multimedia design
- english to spanish, east to west, corporate to non-profit
- focus on flavor, authenticity, and message distillation

Work History

Current: Freelance Designer, Graphic Designer, Art Director for Print and Web. Webmaster for Park West Community Association, Chicago.

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September 2007- March 2009

Senior Designer, Marketing,
Ochsner Health System

Design of marketing collateral, ads, web banners, broadcast;
brochures, posters, flyers, billboards, newspaper ads, magazine
ads, animations, doorhangers, copy writing/creation, campaign
& ad concepting.

Winter 2005- September 2007

Freelance Designer, Graphic Designer, Art Director for Print and
Web. Webmaster.

Designer for ad agency in New Orleans- clients included Louisiana
Tourism (Office of the Lt. Governor) & New Orleans Board of
Tourism. Design of Marketing Collateral, Advertising, Exhibits and
Publishing; Designer for Corporate Marketing and Communications
Department of a large financial services corporation (Comdata
Corporation) in Brentwood TN. Branding initiatives, exhibit and
trade show graphics, credit card design, advertising designs, plasma
screen graphics & animations. Concept, design, layout and prepress
prep.

Media for Real Estate Developer- After Effects animations with
Quicktime output.

Designer for book publishing- cover imagery and design as well as
internal layout and design. Concept to Pre-press.

Designer and Art Director for GMC+ Co, New Orleans- Advertising
Agency.

Layout and design for large healthcare services organization of
marketing collateral. Webmaster and designer for web media
(including email blasts in html)and graphics for various clients,
including Plumgood, Victor Lemonte Wooten, Park West
Community Association, Paul Fielding of RTAC Systems.

Art Direction, layout and design of signage, brochures and
invitations for high end Real Estate broker Jennifer Ames, Coldwell
Banker, Chicago

MAC and PC platforms; Adobe CS2 (InDesign, Photoshop, Illustrator
etc), Quark 5 and 6, Macromedia MX Studio- Dreamweaver.

2004- Spring 2005

Creative Services Manager, Koenig & Strey, GMAC Marketing
department. Senior Designer, Art Director for print, public signage
/banners, web. Design, concept, brand development and identity,
client services that supports the goal of providing the best possible
low cost and efficient solutions for marketing and media materials.
Publications included The Chicago Tribune, The Wall Street Journal,
United Hemispheres Magazine, & Pioneer Press.

MAC and PC platforms; InDesign, Pagemaker, Quark, Photoshop,
Illustrator, Macromedia Studio etc... Creation of traditional

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mockups and dummies for brochures and presentation boards. Interface with vendors and media output providers for best possible product and outcome.

2003- 2005

Freelance designer, Art Director, and Webmaster/Designer for web, print, exhibit and video media via Barefoot Venus Studios and The Creative Group.

*EFG Group; Webmaster and designer for financial sector/ industry, based out of Chicago, IL with national client base.

*Park West Community Association, Chicago. Webmaster and Designer for Park West site.

*Adjunct Faculty, Columbia College , Chicago:

Taught::

-Visualization of Science still and animation media production on MAC and PC platforms- taught Photoshop to After Effects and audio recording for media/QuickTime movie production.

-Graphics and Animation for Interactive Multimedia; Interactive Multimedia Dept.

2001-2002

Contract designer to Hyatt Hotels International, Chicago, & NYC Mayor's Office of Emergency Mgt. & Dept. of Information Technology New York

Animations of still images for Park Hyatt spots, inclusive of music.

Concept, design and implementation of print advertising templates for all brands of Hyatt Hotels Intl. to create a cohesive look and feel & product identification ("brand") on a global level. Hyatt International Design Style Guide. Specs for all print collateral for hotels. Quark to PDF offering. 30 second spot production for Park Hyatt inclusive of music and animation for broadcast/cable (CNN) using After Effects.

Design and graphics implementation of web sites (3) for NYC. gov. via Plangraphics, Inc. Office of Emergency Management and Mayor's Department of Technology

1999-2001

Visual Information Specialist NOAA's National Ocean Service, Special Projects Office GS-12/6

Art Direction, design and illustration for implementation of WWW sites, videos, CD-ROMs, slide presentations, print covers, brochures, posters, exhibit murals, kiosk design, image enhancement, charts and training of personnel in software use and special techniques. Also acted as photographer. All taken from original concept through all production phases to final product.

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1997-1999

Art Director/Designer, & Illustrator for NOAA's National Ocean Service, Special Projects Office-contractor
Direction, design and illustration for implementation of WWW sites, videos and animations using After Effects, CD-ROMs, slide presentations, print covers, brochures, posters, exhibit murals, kiosk design, image enhancement, and training of personnel in software use and special techniques. Also acted as photographer. All taken from concept through all production phases to final product.

1990-2001 Washington DC - freelance

Art direction, digital paint and design for web, interactive, multimedia, and video/cable/broadcast.

Clients/work projects included:

Henninger Video-Georgetown, D.C., Arlington, and Baltimore facilities, Video graphics using mainframe paintbox systems as well as Macintosh OS desktop video graphics software. Included client contact, time and budget assessments, & design and output of 2-d stills, 2-d animation and compositing.

Local Warner Bros affiliate WBDC channel 50. Producer, director, and designer for WBDC's children's programming bumpers and station ID. Artwork taken from traditionally rendered drawings that were digitized and composited into animations with full sound and motion. Broadcast for two years daily, 1996-1998.

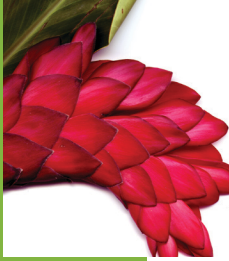
Capitol College. National print advertising campaign. Black and white and full color. Taken from concept to completion.

Capitol Video Communications, Capitol Disc Interactive (joint venture with Philips Polygram), Production artist, designer and art director for various projects, including interactive CD titles, interactive museum kiosk titles, broadcast design, and background artist and compositing for full length feature cartoon.

Lunaria. Production artist and illustrator for interactive CD for Smithsonian Institution. Clio Gold medal award winner for its graphics.

Internet MCI-marketplace MCI/Proxima. Art director, designer, lead artist for MCI's internet debut, spring, 1995. Included set up, training and managing of art dept. and staff.

Bell Atlantic's Stargazer interactive TV project. Designer and illustrator to Bell Atlantic for its interactive cable project.



Central Intelligence Agency. Art Director, designer, illustrator for interactive language training laserdiscs. Included training and direction of art dept. staff.

Smithsonian Institution. Artist subcontracted to Exhibit Services for design of exhibit panels.

Washington Post. Artist subcontracted to Exhibit Services for mural painting services.

Roland House. Cable and broadcast design. Included training of staff on Mac graphics packages. Also produced film shoot.

USI/Xerox. Designer and illustrator for contractor to XEROX and US Defense Dept. Presentations in powerpoint and Director from both MAC and PC platforms.

Disclosure. Desktop video. Artist and designer.

Awards

*Aster Award for Excellence in Healthcare Marketing: National Bronze medal for Physician Notes Newsletter/magazine

*Aster Award for Pocket Folder Design- National Silver medal

*Pelican Award for Physician Notes- Gold medal

*Gold Medal winner for 1999 CFC Communications Contest

*NOAA Administrator's Award (2000)

*Several achievement and special service awards with Federal Government, including two from Presidential Cabinet Members Secretary of Commerce Bill Daley and Secretary of Health and Human Services, Donna Shalala

*Clio Gold Medal for Graphics on Smithsonian Interactive Disk- "Coins" on graphics production team as designer and production artist via Lunaria.

Education:

University of Maryland 1986 Fine Arts Degree Program with added concentrations in: Advertising Design and History
Varsity Track/Field athlete- 1982-1984

Interests and Pursuits:

Fine Art (oil painting and drawings/mixed media works),
Music, martial arts, gardening, cooking, traveling and living life to the fullest...

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